

## Opening day events **Saturday, October 27th**, from 1-3 include:

- **1:00** An hour-long walking tour that departs from the Subway at 3434 West North Avenue, led by participating artists and IN:SITE members.
- **2:00** A discussion forum on public art, featuring comments by participating artists, will take place immediately following the tour and will be held inside the Subway at 3434 West North Avenue.

### ● **Surface v. Secret:**

Laura Gorzek's four vinyl banners are attached to a permanent 8' by 24' mural structure. "Surface v. Secret" is a narrative told through photographic images, and is a bit mysterious. Gorzek's art is based on "sharing inner thoughts and experiences."

### ● **Choros:**

Chris Murphy has created a relief sculpture entitled "Choros." Over eighty cast faces in earth tones are mounted against two maroon panels. Behind the faces are solar powered panels so they are lit at night. The faces were cast using community volunteers and represent the people killed by gunfire in the City of Milwaukee during 2007. Murphy says, "With this piece I wanted to step back and remind myself that these numbers represent fathers, mothers, daughters and brothers who aren't coming to the table for dinner anymore."

### ● **You Are Beautiful:**

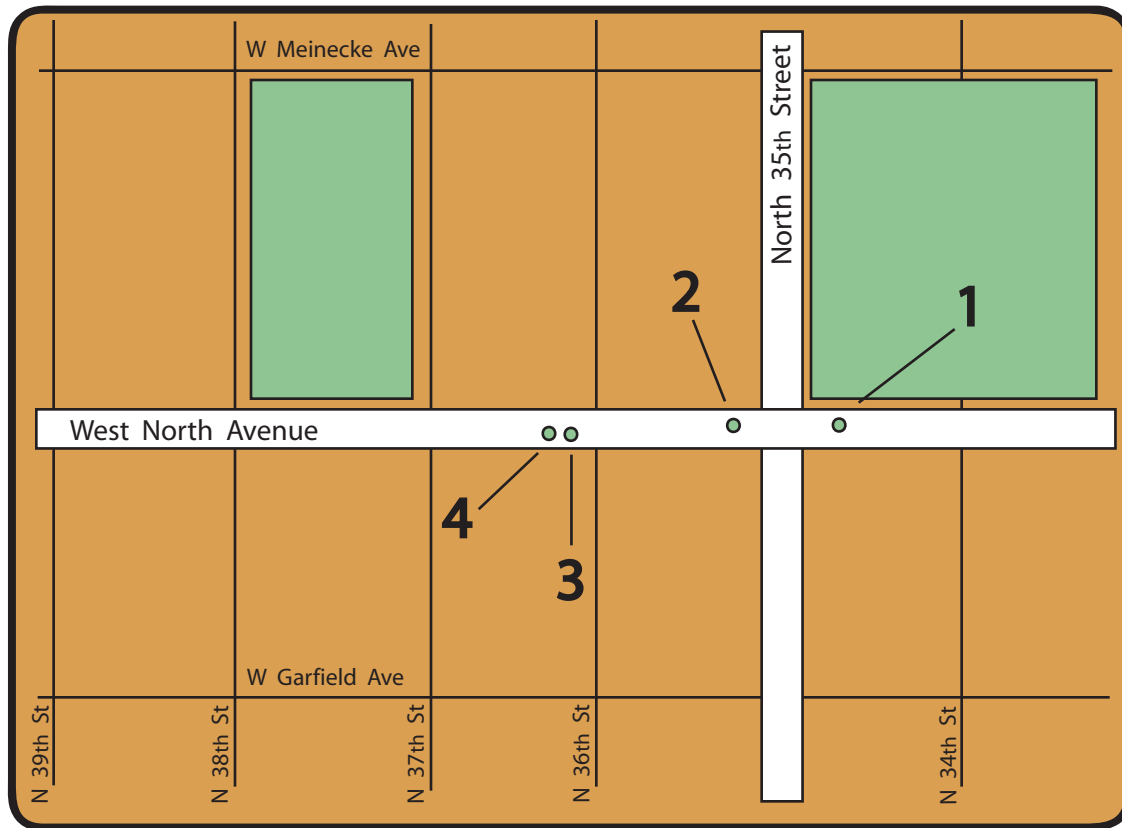
Kasia Drake organized a group of ten female artists working in fabric and fiber mediums to create the letters "You Are Beautiful." The fifteen letters are mounted inside the windows of Milwaukee Paint, one of the oldest businesses on the street. The letters are constructed from media and processes traditionally associated with "women's arts and crafts": felting, sewing, beading, needlepoint, knitting, quilting and weaving. Born out of Chicago, the YAB art movement ([www.you-are-beautiful.com](http://www.you-are-beautiful.com)) urges people to spread this phrase "to make a difference by creating positive moments of positive self-realization in those who happen across the statement."

\* IN:SITE's fall installations are sponsored by the Gateway Business Improvement District in cooperation with the North Avenue Community Development Corporation; "Choros" is receiving sponsorship from Holzmann and Associates Property Management.

IN:SITE, fostering temporary public art in Milwaukee County, will unveil its fourth round of installations in the Gateway District of North Avenue on Saturday, October 27th.

IN:SITE has received local and national attention for its innovative approach of creating ongoing relationships with local organizations and business owners to bring six-month cycles of art to neighborhoods.





**1** 3434 West North Avenue  
**walking tours/ panel discussion**

●IN:SITE members and artists

**2** 3532 West North Avenue  
***You Are Beautiful***

●Kasia Drake - Organizer and letter "O"  
 Fallicy Belle Armstrong - "F"  
 Tracy Doyle - letter "E"  
 Shannon Edwards - "U" & "E"  
 Leah Parkhurst - "L" & "U"  
 Holli Pitsch - "U"  
 Alyssa Schulte - "I"  
 Monica Stone - "R"  
 Amanda Tollefson - "A" & "Y"  
 Amber Van Galder - "A"  
 Bernadette Witzack - "B" & "T"

**3** 3611 West North Avenue  
***Choros***

●Chris Murphy

**4** 3615 West North Avenue  
***Surface v. Secret***

●Laura Gorzek



www.insitemilwaukee.org

**Fall 2007 Installations**  
**IN:SITE ART Temporary Public Art**